

ZALDY ASEÑERO



SUMMARY

-Local SEO / SEO Specialist - Online Freelancer

- Owner of zaldyasenero.pinoyseo.net
- Certified SEO Search Engine Optimization Specialist (Pinoyseo PH Certificate)
- Certified SEO Search Engine Optimization Specialist (ProVA Certificate)
- Certified Social Media Management (ProVA Certificate)
- Certified WordPress Development (ProVA Certificate)
- Certified SEO Copywriting (Kurso PH Certificate)
- Certified SEO Graphics Design (Kurso PH Certificate)
- Certified SEO WordPress Marketing (Kurso PH Certificate)
- Certified Social Media Management (Kurso PH Certificate)
- Certified FB Ads AutoPilot (Kurso PH Certificate)

EMPLOYMENT

Online Freelancer

Doing online SEO, Copywriting SEO, Web Design, Graphics Design, Social Media Management, Online freelancing Work

Responsibilities:

- SEO, Wordpress Web Design, Graphics Design & Social Media Management

SKILLS

- On page SEO
- Off page SEO
- Keyword Research
- Competitor Analysis
- Copy Writing
- Blogging
- Social Media Management
- Monthly Report/Data Analysis
- Site Audit
- Data Benchmarking

SEO TOOLS I USED

- Screaming Frog
- HideMyAss
- Google My Business
- Google Analytics
- Google Search Console
- Wordpress
- Keyword Planner
- Trello
- Google Tag Manager
- Slack
- SEMRush
- Ahrefs
- Ubersuggest
- Rytr Writing Tool
- Ubersuggest
- Yoast SEO

TRAININGS ATTENDED

Search Engine Optimization SEO

ProVa Virtual Assistant

Search Engine Optimization SEO

Pinoyseo PH

WordPress Development

ProVa Virtual Assistant

Social Media Management

ProVa Virtual Assistant

Social Media Management

Kurso PH

WordPress Marketing

Kurso PH

Social Media Management

Kurso PH

Copywriting

Kurso PH

Graphics Design

Kurso PH

SEO PORTFOLIO

Flower Creation Shop - <https://flowercreationsshop.com/>

Top Keywords – Philippines

POSITION	KEYWORD	CHANGE	VOL	SD	URL	UPDATED
26	flower shop English / Cagayan de Oro,Northern Mindanao,Philippines	100 → 26 ▲ +74 See Trend	210	22	https://flowercreationsshop.com/	3 months ↻
27	flower shop cdo English / Cagayan de Oro,Northern Mindanao,Philippines	22 → 27 ▼ -5 See Trend	70	24	https://flowercreationsshop.com/	3 months ↻
28	flower delivery cdo English / Cagayan de Oro,Northern Mindanao,Philippines	27 → 28 ▼ -1 See Trend	10	30	https://flowercreationsshop.com/	3 months ↻
30	flower shop in cagayan de oro city English / Cagayan de Oro,Northern Mindanao,Philippines	100 → 30 ▲ +70 See Trend	30	20	https://flowercreationsshop.com/	3 months ↻
31	flower shop in cdo English / Cagayan de Oro,Northern Mindanao,Philippines	24 → 31 ▼ -7 See Trend	70	11	https://flowercreationsshop.com/	3 months ↻
36	flower delivery cagayan de oro English / Cagayan de Oro,Northern Mindanao,Philippines	49 → 36 ▲ +13 See Trend	10	30	https://flowercreationsshop.com/	3 months ↻
37	flower shop cagayan de oro English / Cagayan de Oro,Northern Mindanao,Philippines	49 → 37 ▲ +12 See Trend	40	30	https://flowercreationsshop.com/	3 months ↻

WEB DESIGN PORTFOLIO

- <https://zaldyasenero.pinoyse.net/>

HOBBIES

- Outdoor activities (Trekking and Mountaineering)
- Volleyball
- Basketball
- Dancing
- Biking

EDUCATION

Tertiary Level:

Western Mindanao State University – Molave Branch
Bachelor of Science in Computer Science
2004-2008

CONTACT INFORMATION

Mobile Number: +63 915 160 9128

Skype: <https://join.skype.com/invite/yDPRhuHXII49>

Email: zaldyasenero@gmail.com

REFERENCES

Rene Leandro Padilla

<https://pinoyse.ph/>

Owner

Jude Requiz

<https://www.judethetourist.com/>

Owner